



Sew to New Destinations

WITH THE **DESIGNER RUBY™ 90** SEWING AND EMBROIDERY MACHINE



Make Your Escape in Every Project

When a project takes you down memory lane, make the trip effortless with the innovative and user-friendly technology of the new **DESIGNER RUBY™ 90** sewing and embroidery machine.



BUILT-IN INSPIRATION WITH MYSEWNET™

Discover a universe of creative possibilities with direct access to the *mySewnet*™ Library right on the DESIGNER RUBY™ 90 sewing and embroidery machine's capacitive touch screen. The first and only subscription-based sewing and embroidery software service, connect to thousands of high-quality embroidery designs with a *mySewnet*™ subscription*. Access WiFi for connecting to it's Blog, Library and apps.



GUIDED TUTORIALS WITH JOYOS ADVISOR™

Our industry-leading JoyOS ADVISOR™ system allows you to easily navigate step-by-step tutorials for techniques like zippers and collars. Or discover full sewing and embroidery projects with complete instructions, stitches and designs, all loaded into the machine.



TAKE PROJECTS TO A NEW PLACE WITH RIBBON EMBROIDERY

Create truly unique pieces with the innovative Ribbon Embroidery Attachment compatible with the DESIGNER RUBY™ 90 sewing and embroidery machine. The optional Ribbon Embroidery Attachment will guide and embroider down ribbon in all directions with ease.

*Subscription required after 90-day free trial expires

Intuitive features help you spend less time adjusting, so you can spend more reminiscing.

SPACE TO CREATE

Let your creativity roam with a large working area featuring more than 12" (310mm) to the right of the needle and over 5.5" (140mm) in height for big and bulky projects.

POWER THROUGH ANYTHING

Sew through heavy fabric and multiple layers with superior electronic needle piercing power.

ENJOY FLAWLESS THREAD FEED

The *deLuxe*™ Stitch System offers the perfect thread feed no matter the thread and fabric used. Spend less effort on machine adjustments and get high quality results with automatic thread portioning or thread tension sensing.

GET COMFORTABLE

With an intuitive ergonomic design, increased machine stability and a large 10.1" (217x136mm) tablet-like capacitive touch screen, the DESIGNER RUBY™ 90 sewing and embroidery machine is built for your comfort.



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▲ Enjoy Automatic Threading

With one touch of a button your needle is threaded and ready to start stitching.



▲ Larger Than Life Designs

Embroider larger projects with the included DESIGNER™ Imperial 360x260mm hoop or the industry's largest optional 360x350mm DESIGNER™ Majestic Hoop.



◀ Go Big with the Telescopic Thread Stand

Work with larger thread spools without the bulk of additional accessories with our built-in telescopic thread stand.



▲ A World of Possibilities

The large 10.1" (217x136mm) capacitive touch screen enables you to easily customize your designs, follow guides and connect to *mySewnet™* using tablet gestures like swipe, pinch and spread.



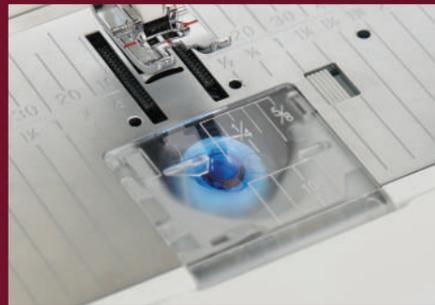
▲ Step Into the Spotlight

Developed by optronic experts using revolutionary LED technology, the work area lighting allows you to see stitches in true color with virtually no shadows and are easily accessed with buttons on the front of your machine.



◀ Perfect Fabric Feeding Every Time

The EXCLUSIVE SENSOR SYSTEM automatically and continuously senses and adjusts for any fabric thickness from top to bottom for perfectly even feeding.



◀ Sew for Longer

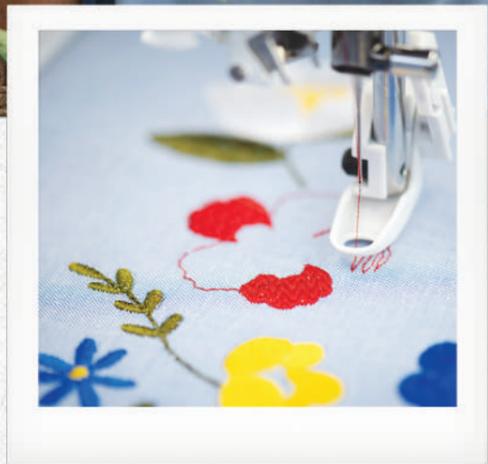
With larger* bobbins you can sew for longer periods of time without interruption.

*when compared to previous DESIGNER RUBY™ models



◀ Switch Your Stitch Up

Enjoy more than 800 built-in stitches and patented HUSQVARNA® VIKING® Stitch Techniques like Pop-up, Sequin, Appliqué, Yarn and Theme Stitches.



Explore More with the **DESIGNER RUBY™ 90**

Let your imagination get carried away with the DESIGNER RUBY™ 90 sewing and embroidery machine's convenient design functions.

Get Expressive with Embroidery

- Access more than 650 built-in designs and thousands more on *mySewnet™* Library with your subscription*.
- 30 specialty embroidery techniques are featured in the included designs and more designs available on the *mySewnet™* Library.

*Purchase required after included *mySewnet™* 90-day free trial expires

Discover Top Embroidery Features

- Embroidery speeds up to 1,000 SPM.
- Advanced embroidery programs including Design Shaping, Design Appliqué, and basting options.

Achieve Perfect Placement

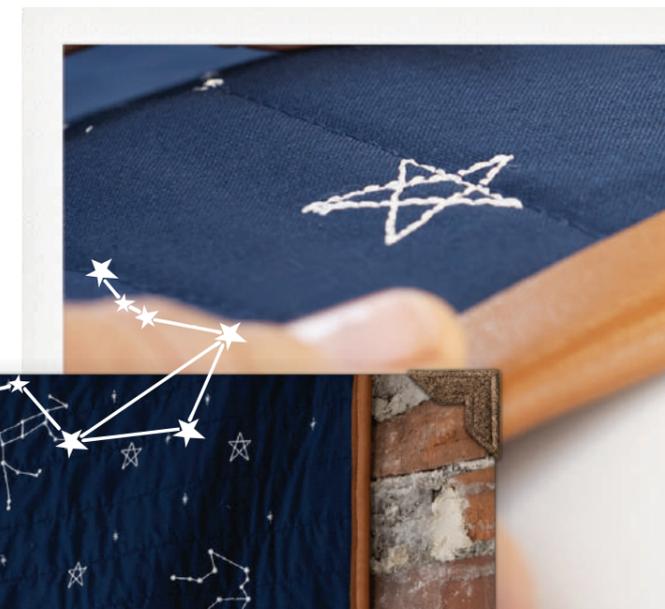
- Place and match your embroideries with Design Positioning feature for stitch point accuracy.
- Use the Design Placement feature in the free *mySewMonitor™* App to see your hooped project on-screen for easier placement.

Make it Your Own

- Modify and customize embroidery designs on screen including editing the color and changing stitch out order.
- Rotate, mirror image, scale, resize, move, group and ungroup designs.

Turn Memories into Designs

- Create designs from photos using your tablet or smartphone with the free *QuickDesign™* App.



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Escape in your project, without getting lost in the process, using the innovative DESIGNER RUBY™ 90 sewing and embroidery machine features designed to make your sewing and embroidery experience seamless.



ADVANCED AND USER-FRIENDLY FEATURES INCLUDING:

- *mySewnet*™ Connected- Cloud, Library, Blog, Apps, and More.
- 90 day free trial of *mySewnet*™ SILVER subscription and access to *mySewnet*™ Library
- 10.1" (217x136mm) Capacitive Touch Tablet-Like Screen
- Bright LED lighting and light guide optics with easy-to-use light adjustment buttons on the front panel
- Ergonomic Design
- Maximum Machine Stability
- JoyOS ADVISOR™ includes interactive tutorials, built-in User's Guide and more
- Compatible with optional Ribbon Embroidery Attachment
- Thread Portioning System – *deLuxe*™ Stitch System
- High Needle Piercing Power
- Fully automatic needle threader
- Exclusive, Patented Stitch Techniques
- Over 800 Stitches up to 54mm Wide
- Access over 650 embroidery designs built-in
- Spacious working area, over 12" (310mm) wide and 5.5" (140mm) tall
- Design Positioning for accurate embroidery design placement
- Design Appliqué to create appliqués on screen
- Embroidery Speed up to 1,000 SPM
- Sewing Speed up to 1,050 SPM
- On-Screen Embroidery Design Customizing
- Design Shaping to create shapes from designs or stitches
- Two Basting Options for Embroidery
- Smart Save
- Embroider Buttonholes and Decorative Stitches in the Hoop
- Sew with Embroidery Unit Attached
- Three Embroidery Hoops Included
- Four Hoop Positions
- Embroidery Unit Case and Soft Machine Cover Included
- Automatic Jump Stitch Trim
- Interchangeable Dual feed foot included
- Straight Stitch Plate and Sensor
- Large thread spool capability
- Perfectly Balanced Buttonholes
- 29 Needle Positions
- Three Free-Motion Settings
- 6 Sewing Alphabets
- Free-Motion Sewing with Decorative Stitches
- Stitch Balance for Multi-Directional Stitches
- Tapering on Select Decorative Stitches
- Top and Bobbin Thread Sensors
- Automatic Presser Foot Lift
- Lightweight, One Piece Aluminum Casting
- Larger Bobbin to sew for longer periods
- Jam Proof Rotary Hook
- Two USB Ports
- Customized Accessory Tray with Unique Compartments (*presser feet in alphabetical order, straight stitch plate, and Sensor one-step Buttonhole Foot*)
- Reads Multiple Design Formats
- Compatible with the Multi-Foot Control
- Designed and Engineered in Sweden

Start the adventure and discover DESIGNER RUBY™ 90 sewing and embroidery machine at your nearest HUSQVARNA® VIKING® retailer.

husqvarnaviking.com



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