

# Sewist Series

Achieve sewing success with the perfect range of robust modern mechanical and computerised sewing machines.

No fuss threading, simply follow the thread guides, pull down the needle threader, load the bobbin, select the stitch and hey presto!

These models have an extra wide, stable, flat working area, adjustable foot pressure and an extra high lift presser foot to help with sewing of bulky or fine fabrics.

An instructional DVD is included and a hard cover comes as standard.



725S



740DC



780DC

The world's leading sewing machine manufacturer since 1921

**JANOME**  
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## Product Information

	780DC	740DC	725S	
Machine size	W406 x H302 x D175mm	W406 x H302 x D175mm	W411 x H297 x D175mm	
Fully computerised	✓	✓	Mechanical	Stitches and settings at the touch of a button.
Convertible free arm for circular sewing	✓	✓	✓	The accessory box section of the machine will pull away to reveal a narrow cylinder shaped arm. Perfect for stitching around trouser legs and sleeves.
Total stitch options	80 Stitches 20 Direct	40 Stitches 20 Direct	25 Stitches	All the essential stitches for dressmaking, quilting, crafting and home furnishings, plus more.
Auto 1 step buttonholes	3 Styles	3 Styles	1 Style	It's so easy, just pop in the button and the buttonhole is created to the correct size!
Pattern elongation – up to 5 times	✓	✓	-	Select one of the satin stitches and elongate it by up to five times. Perfect for creating decorative patterns.
Information screen	✓	✓	-	Clear user friendly LCD screen for easy stitch selection and adjustments.
Jam proof drop in bobbin	✓	✓	✓	The clear bobbin cover makes it easy to see when the bobbin thread is running low. Often known as 'tangle free', the full rotary hook, top loading bobbin mechanism continues to form the stitch, even when you run stitching off the edge of the fabric, causing less jams!
Easy set bobbin	✓	✓	-	Simply drop your bobbin into the bobbin area, guide the thread through the channel and you're ready to sew without the need to pull up your bobbin thread.
Variable stitch length & width Max St L Max St W Triple St L	✓ 5mm 7mm 4mm	✓ 5mm 7mm 4mm	✓ 5mm 5mm 4mm	Perfect for fine tuning stitches to suit the type and weight of fabric you are stitching.
Superior Feed System (SFS)	SFS	SFS	SFS	The 7 piece feed dog system supports the fabric all around the needle area, resulting in total fabric control and smooth feeding.
Drop feed for freehand work	✓	✓	✓	The feed dogs can be dropped for free motion stitching. These are saw-shaped teeth that move the fabric through the machine as the needle stitches.
Auto needle threader	✓	✓	✓	Simple with easy guide, no fuss threading.
Auto thread cutter (Scissors button)	✓	-	-	When you finish sewing, simply press the auto thread cutter button. Your threads will be trimmed underneath your stitching. After trimming the threads you can continue sewing without pulling the bobbin thread up. This saves time and thread, leaving you to simply remove your completed work.
Maximum speed controller	✓	✓	-	Helps maintain an even speed and helps to build users confidence.
Programmable needle up/down	✓	✓	-	This allows you to programme the needle to always finish in the up or down position... great for pivoting on corners!
Lock stitch feature	✓	✓	-	Finish off all your ends at the press of a button, helps save time and gives an easy professional finish!
Start / stop button	✓	✓	-	Long seams just need guiding, great for anyone who doesn't want to use the foot control.
Adjustable foot pressure	✓ 6 levels	✓ 6 levels	✓ 4 levels	Whatever fabric you are sewing you can adjust the foot pressure to suit. This is especially helpful when sewing with pile or delicate fabrics and turning corners with applique.
Twin needle capability	✓	✓	✓	Twin needles are often used for decorative stitching and creating pin tucks. Also useful for top stitching and finishing hems on knit fabrics.
Quick snap on feet	✓	✓	✓	It's easy to change feet at the touch of a button!
LED light	✓	✓	✓	The white LED lighting gives greater illumination for all your sewing projects
Metal internal frame	✓	✓	✓	Robust quality, as you would expect from the world's leading sewing machine brand.
Extension table	Optional	Optional	-	An extra flat surface helps smooth feeding of fabrics.
Cover	Hard	Hard	Hard	Helps give more protection to the machine when stored away and when travelling.
Approximate weight	6.5kg	5.9kg	6.7kg	Portable yet heavy enough for ease of use

We reserve the right to change specifications without notice

For further information:  
Telephone 0161 666 6011 or visit [www.janome.co.uk](http://www.janome.co.uk)

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